



CORPORATE PARTNERSHIP PROSPECTUS 2021



ABOUT US

SENIOR PREMIERSHIPS

1898
1928
1955
1956
1961
1962
1970
1972
1973
1977
1984
2008
2009
2014
2019

OUR TEAMS IN 2021

SENIORS

RESERVES

WOMEN'S

THIRDS

VETERANS

UNDER 19

COLTS

Established in 1886, we are one of Australia's oldest sporting clubs. Throughout our long and proud history we have played a significant role in the Williamstown community, bringing people together in their sporting endeavors for over 130 years from our home base at the Fearon Reserve.

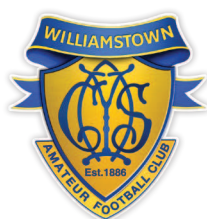
Today we are truly the "community club" with the majority of our players, coaches and committee living and working in the inner west.

Along with our partner clubs, Williamstown Football Club, Williamstown Juniors, Williamstown Superules and Williamstown FIDA Seagulls, we provide the opportunity for the people of Williamstown to participate in our great national game irrespective of gender or age in a competition commensurate with their level of skill or experience.

In 2021, we will field 7 teams in the Victorian Amateur Football Association catering for open age men, open age women and Under 19 men.

Our significant members and supporter base means - through a partnership with our great club - you will be reaching out to your ideal customer and client base in your local "patch".

We look forward to partnering with you.



1671+
LIKES



1306+
FOLLOWERS



530+
PAGE VIEWS
(PER MONTH)



PREMIUM

PACKAGE INCLUDES:

\$11,000 (Inc GST)

Package includes:

- » 2 Club Memberships
- » Branding on club match day jumpers and apparel
- » Naming rights to a major club event
- » 4 complimentary tickets at AFL Grand Final Eve Lunch
- » 4 complimentary tickets at Corporate Partners pre-game lunch
- » Logo on Corporate Partners' promotional video
- » Logo on Corporate Partners' board
- » Logo on front page of club website
- » Logo on front page of e-newsletter
- » Full page business promotional article in one edition of e-newsletter with photo
- » Link on club Facebook page to your website
- » Drink Card. 2 complementary drinks at any 9 after match functions held at the Fearon.



PACKAGE INCLUDES:

\$5,500 (Inc GST)

Package includes:

- » 2 Club Memberships
- » Branding on club apparel
- » Naming rights to a major club event
- » 4 complimentary tickets at AFL Grand Final Eve Lunch
- » 4 complimentary tickets at Corporate Partners pre-game lunch
- » Logo on Corporate Partners' Promotional Video
- » Logo on Corporate Partners' board
- » Logo on club website
- » Logo in e-newsletter
- » Full page business promotional article in one edition of e-newsletter with photo
- » Link on club Facebook page to your website
- » Drink Card. 2 complementary drinks at any 9 after match functions held at the Fearn.

AFL
PARTNERSHIP PACKAGE 2021



SILVER

PACKAGE INCLUDES:

\$2750 (Inc GST)

Package includes:

- » 2 Club Memberships
- » 2 complimentary tickets at AFL Grand Final Eve Lunch
- » 2 complimentary tickets at Corporate Partners pre-game lunch
- » Logo on Corporate Partners' Promotional Video
- » Logo on Corporate Partners' Board
- » Logo on front page of club website
- » Logo on front page of e-newsletter
- » Half page business promotional article in one edition of e-newsletter with photo
- » Link on club Facebook page to your website
- » Drink Card. 2 complementary drinks at any 9 after match functions held at the Fearn.



PACKAGE INCLUDES:

\$610 (Inc GST)

Package includes:

- » 1 Club Membership
- » Sponsoring of a player's Registration Fees
- » 1 complimentary ticket at Corporate Partners pre-game lunch
- » Logo on Corporate Partners' Promotional Video
- » Logo on Corporate Partners' Board
- » Drink Card. 2 complementary drinks at any 9 after match functions held at the Fearon.

CLAYTON
PARTNERSHIP PACKAGE 2021



WILLIAMSTOWN CYMS FOOTBALL CLUB

📍 Fearon Reserve
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✉ football_president@williamstowncymys.com.au
🌐 williamstowncymys.com.au

WE'RE SOCIAL

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