



# **2022** **SPONSORSHIP** **PACKAGES**



## ABOUT US

Established in 1886 we are one of Australia's oldest sporting clubs. Throughout our long history we have played a significant role in the Williamstown community; bringing people together in sporting endeavors for over 120 years from our home base at the Fearon Reserve.

Today, we are truly the 'community club' with most of our players, coaches and committee living and working in the Inner West.

Our club has also grown considerably over the last decade, with us now boasting 8 sides every weekend, with 4 Senior mens, 1 Senior womens and 3 Under 19's sides.

Our significant members and supporters base means - through sponsorship of our great club - you will be reaching out to your ideal customers and clients in your local 'patch'.

We are excited to partner with you for this season and beyond!



# ***PREMIUM*** ***SPONSORSHIP*** ***PACKAGE***

## ***\$10,000***

### **Package includes:**

- Logo on club jumpers and other apparel
- Complimentary table of 10 to Sponsors pre-game lunch
- Complimentary table of 10 at Grand Final Eve Lunch
- Link on Club Facebook page to your business website
- Logo on Sponsor's board
- Logo on front page of club website
- Logo on Sponsor's board
- Logo on official letterhead
- Business name on all membership and drink cards
- Business promotional article in email communication during year
- Advertisement on scoreboard during game days at the Fearon
- Dedicated Social Media posts to your business
- Club Memberships / Drink Cards  
(inc. 2 complimentary drinks every home game)



# **GOLD** SPONSORSHIP PACKAGE

## **\$5,000**

### **Package includes:**

- Logo on players apparel
- Logo on Sponsors promotional video
- Logo on Sponsors board
- Logo on front page of club website
- Link on Club Facebook page to your business website
- Business promotional article in newsletter with photo
- Complimentary table of 10 at President's / Sponsors lunch
- Promotion of your business through an article in newsletter in season as well as various electronic digital marketing (email & Facebook or another social media medium of your choice)
- Club Memberships / Drink Cards  
(inc. 2 complimentary drinks every home game)





# **COMMUNITY PARTNERSHIP PACKAGE**

## **\$2,500**

### **Package includes:**

- Logo on Sponsors promotional video
- Logo on Sponsors board
- Logo on front page of club website
- Logo on front page of e-newsletter
- Link on Club Facebook page to your business website
- Complimentary table of 5 at President's / Sponsors lunch
- Promotion of your business through an article in newsletter in season as well as various electronic digital marketing (email & Facebook or another social media medium of your choice)
- Club Memberships / Drink Cards  
(inc. 2 complimentary drinks every home game)



# **PLAYER SPONSORSHIP PACKAGE**

## **\$650**

### **Package includes:**

- Your Player's fees for the entire season paid!
- Brand on Club Website
- Brand on Sponsor Promotional Video
- Brand on Player Sponsor Board in social club
- Sponsor logo on Williamstown electronic marketing (prominent on social media and emailed to almost 1000 locals and club supporters)
- Club Memberships / Drink Cards (inc. 2 complimentary drinks every home game)
- Complimentary invitation to Presidents / Sponsors Lunch

*Register your sponsorship at  
[www.williamstowncymys.com.au](http://www.williamstowncymys.com.au) > Sponsorship > Player Sponsorship*